



# The War on Privacy

## [presentation]

In this digital age, the importance of privacy has become more than a necessity. However, we see it around the world: privacy must increasingly give way to an illusion of greater control and security. With the ever-growing number of data breaches and overdue maintenance in data security, it seems like there is no turning back. What are we seeing on this topic and why should you care?

### Presented by



**Jort Kollerie**  
Strategic Advisor



**Tamara Hendriksen**  
CISO



### What will you get?

Explanation of the current state of privacy around the world and in technology. What does privacy really mean, and why does it remain a fundamental human right? How has privacy evolved over the years from the analog to the digital landscape? The impact of noteworthy data breaches in the past. The effects of data hoarding by all kinds of organisations including the government.

### Details of presentation



**Audience:** everybody, no specific level/role/background



**Location:** everywhere possible



**Language:** English or Dutch



**Requirements:** screen, HDMI connection



**Duration:** 45 minutes (without Q&A)



**Costs:** negotiable

